

EMILY JANE SIM

DESIGNER

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[emilyjanedesign](#)

EXPERIENCE

Nitritex Ltd.

September 2015 - Present

Emily Jane Design

March 2015 - Present

Pecksniff's Bespoke Fragrance & Cosmetics House

Dec 2013 - October 2015

Farrows Design

Dec 2012 - Feb 2013

Topshop June 2013- Nov 2013

Vero Moda/Jack Jones Oct 2011 - June 2013

Hunters Club Sept 2011 - November 2011

Glastonbudget Festival May 2011

Matalan 2005-2007

Junior Graphic Designer & Marketing assistant

Working on a whole range of marketing collateral including catalogues, flyers, mail outs, magazine adverts, website banners, pop up banners email campaigns as well as some image retouching/editing.

Freelance Graphic Designer

Worked on a variety of things including business cards, hand type & illustration, flyers/posters, full shop window design, logo design, product & packaging design/visuals

Product Development Assistant/ Graphic Design

Working as a product design assistant in an incredibly fast paced environment really kept me on my toes and gave me the opportunity to learn fast and develop my skills on a day to day basis.

The role was incredibly varied and included;

- Brand Development (logos, fonts, colour palettes)
- Print ready artworking (labels, boxes, bottles)
- New design concepts, cad visuals
- Writing back of pack information and marketing text
- Researching products/trends, moodboard/presentation work
- Liaising with customers, some liaison with printing companies/manufacturers.
- attending meetings, writing up minutes,
- Artwork proof approvals
- Creating mock ups

Deadlines were always tight and priorities often changed so I learnt to manage my time and still be flexible to anything that came up. Working with a customer base that was largely discount-retail based gave me great insight into creating a luxury feel on even the tightest budget. I believe if you can get that high quality look on a shoestring it really proves the quality of the design.

Work Experience

I got the opportunity for some graphic design experience working in the design studio on live briefs. It was great to experience my first truly creative working environment.

Sales Assistant

Sales Assistant

Bar Staff

Bar Staff

Sales Assistant/Visual Merchandising

EDUCATION

De Montfort University

2008 - 2011

West Suffolk College

2007

King Edwards VI Upper School

(grading 2002-2006)

BA(Hons) Fashion Fabrics & Accessories 2:1

BTEC Foundation degree; Art & Design

A Level

Textiles - Grade A

Fine Art - Grade B

Biology - Grade B

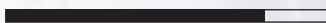
AS Language - Grade C

GCSE

10 Grades; 6A, 3A*, 1B

SKILLS

Illustrator



Photoshop



Indesign



Dreamweaver



(css/html)

Other:

Drawing & Illustration, Microsoft Office (Word & Powerpoint), Mac & PC Literate, Moodboards, Research, Presentations, Print Design (fashion/graphics/paper), Product Design, Placement & layout, Strong English skills; both spoken & written (writing creative & everyday), Photography, Sewing (Inc. Hand stitch, Beadwork & other embellishment), Screen print, Critical evaluation. Teamwork & individual working skills. Craft.

INTERESTS

Drawing | Animals | Music | Films & TV | Fitness | Socialising

PERSONAL STATEMENT

In short; twenty something designer living in sleepy Suffolk with a cat called Pineapple. Life-long fan of design, creativity, music, well-crafted words and all creatures great and small.

I love great design - it makes life beautiful. I want to develop my skills, flourish as a designer and excite and inspire through my work. My passion lies in illustration, graphic design (print), art, fashion and photography. I work hard, learn fast and am up for a challenge...

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